

Husband-Wife Driving Teams: Coming to an Interstate Near You

CNBC

With a driver shortage plaguing the trucking industry, companies are looking for female drivers to take the wheel. One route of recruitment is to encourage husband-wife teams.



Not only does the husband-wife team concept allow for couples to spend more time together, but it also helps increase the amount of loads delivered and miles traveled in a year since the two can take turns driving 12-hour shifts, enabling the truck to legally move up to 24 hours a day.

Tiffany Deering who drives for Werner Enterprises with her husband explains, "It's [the trucking industry] definitely a man's world still a little bit, but it is getting away from that. I'm amazed every time I go into a truck stop how many female drivers I'm seeing."

Werner Enterprises is just one of many companies that are beginning to use husband-wife teams, aiding in the 1.5% rise in female drivers throughout the industry over the past five years. [More Here.](#)



Our Worst Flu Season Yet

Land Line Magazine & Business Insider

A Land Line Magazine poll asked readers, "Do you get a flu shot?" Responses were as follows:
Yes: 30%
Not yet: 20%
No and I won't be: 50%

That being said, according to a Business Insider article, Wall Street firm Piper Jaffray thinks this flu season could be our worst yet. There were around 715,000 reported cases of influenza in 2014, and the firm predicts an increase of 31.9% in sickness this year.

Piper Jaffray bases its predictions off the number of reported influenza cases in New Zealand and Australia. If these predictions are correct, then there could be as many as 943,000 cases of influenza this year—worse than the H1N1 pandemic of 2009. [Read More.](#)

New Offering Health Insurance

Truck Writers and Marsh and McLennan Agency have partnered together to provide an Individual Healthcare Marketplace for Owner Operators, Independent Contractors, and other Non-Benefit Eligible Employees. The Individual Marketplace will allow access to shop on the public and private exchange for ACA Compliant health coverage and a large variety of Personal Insurance Plans. This service is not only free, but also provides telephonic support to ensure the best decision is made for you, your family, and your budget. [Learn More.](#)



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